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Raising:

\$1m

in SAFEs

\$250k Tranches



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Elevator Pitch:

Xuron leverages AI to revolutionize Continuing Medical Education (CME) through its virtual patient simulation platform, offering personalized, immersive learning experiences that are both scalable and cost-effective. Xuron's commitment to enhancing medical proficiency and patient outcomes is at the core of its mission.

Problem:

Traditional CME methods are often rigid and lack practical engagement. Xuron addresses this by providing a platform that not only teaches, but also assesses the application of medical knowledge in lifelike scenarios.

Solution:

Xuron's solution integrates AI to simulate realistic patient interactions, providing an interactive environment for medical professionals to practice and hone their skills. This technology bridges the gap between theoretical knowledge and practical application.

Management Team:

Xuron's team features **Ian Nott**, an innovator with a track record in hardware and SaaS, **Harrison D. Lee**, a savvy COO experienced in healthcare SaaS, **Sascha Neumann**, a versatile CPO with augmented reality expertise, and **Sandeep Gahlawat**, a CTO known for full-stack development in tech-heavy industries. Together, they drive Xuron's ascendancy in the CME sector.

Market:

Xuron targets the expanding U.S. CME market, projected to grow from **\$2.7 billion in 2021 to \$3.83 billion** by 2027, to serve the annual training needs of **22 million** healthcare professionals in this recurring market.

Sales Plan:

Xuron's sales strategy mobilizes grassroots marketing, targets healthcare professionals through content syndication and thought leadership, and **grows via direct sales and partnerships, particularly with hospital systems and healthcare agencies**. This dynamic approach is designed to amplify Xuron's impact in the healthcare sector and drive its market expansion.

Financial:

Xuron's scalable SaaS model thrives on growing customer and learner numbers, **leveraging mandatory annual CME credits** for healthcare professionals to boost recurring revenue and brand strength. Xuron projects **sales growth from \$583,000 in Year 1 to \$25 million by Year 3** and expects to turn a Year 1 deficit into an \$11 million profit by Year 3.

Competitive Advantage:

Xuron's competitive advantage lies in its agile synthesis of cutting-edge AI and advanced 3D game technology, which has **culminated in a sophisticated, market-ready CME platform**. This strategic fusion of technologies makes the solution not just advanced, but difficult for others to replicate quickly, giving a clear lead in the race to transform medical education.